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Glossary

Acronyms

AFIRM	Apparel and Footwear International RSL (Restricted Substances List) Management
BOD	Biochemical (biological) oxygen demand
BRAC	Bangladesh Rural Advancement Committee
CAMFED	Campaign for Female Education
CDP	Carbon Disclosure Project
CLS	Code Leadership Standard
CO₂	Carbon dioxide
COC	Code of Conduct
COD	Chemical oxygen demand
CR	Corporate responsibility
EMEA	Europe, Middle East and Africa
EPM	Environmentally preferred material
ESH	Environment, safety and health
FCPA	Foreign Corrupt Practices Act
FLA	Fair Labor Association
FOA	Freedom of association
FY	Fiscal year
GHG	Greenhouse gas
GRI	Global Reporting Initiative
HRM	Human resources management
HWC	Homeless World Cup
ICRW	International Center for Research on Women
ILO	International Labor Organization
IPCC	Intergovernmental Panel on Climate Change
J-PAL	Abdul Latif Jameel Poverty Action Lab (Massachusetts Institute of Technology)
LEED-EB	Leadership in Energy and Environmental Design for Existing Buildings
M-Audit	Management Audit
MAP	Master action plan
MAV	Management Audit Verification
MDG	Millennium Development Goals
MFA	Multi-Fibre Arrangement
MSP	Multi-stakeholder partnership
NGO	Non-governmental organization
NSAP	New Source Approval Process
OECD	Organization for Economic Cooperation and Development
PFP	Perfluoropropane
PVC	Polyvinyl chloride
RAS	Reuse-A-Shoe
RSL	Restricted substances list

ROI	Return on investment
SAY	Shaping America's Youth
SF₆	Sulfur hexafluoride
SHAPE	Safety, Health, Attitude, People and Environment
SPARK	Sports, Play and Active Recreation for Kids
SRI	Socially responsible investment/investor
TSS	Total suspended solids
UNHCR	United Nations High Commissioner for Refugees
VER	Voluntary emissions reduction
VOC	Volatile organic compound
WTO	World Trade Organization

Terms

Baseline Standard

A measured level of performance, across certain criteria, at a given point in time.

Business Unit

A part of the business that performs specific tasks, develops strategies, and manages performance.

Considered

A company-wide design ethos and a team focused on sustainable product innovation, dedicated to increasing the use of environmentally preferred materials and decreasing waste and toxics in Nike branded products.

Downstream

Parts of the value chain closer to the end consumer.

Lean

A philosophy of delivering the most value to the customer while consuming the fewest resources.

Responsible Competitiveness

Increasing business and industry competitiveness through responsible practices across the supply chain.

ROI²

Business strategies that generate a combination of financial, environmental and/or social returns on investment.

Scorecard

A mechanism for measuring progress against vision and strategy that provides a comprehensive view of performance.

Sustainable Venture

A social or environmental partnership that is self-sustaining financially.

Upstream

Parts of the value chain closer to concept and design.