



How to Apply for Product Donations

Each year, Nike proactively donates product to nonprofit organizations and NGOs dedicated to youth physical activity, and disaster relief efforts around the world. In fiscal year 2005, Nike donated more than \$23 million in footwear, apparel and equipment to nonprofit organizations.

Nike will not provide product donations to individual sports teams in order to clearly separate our philanthropy from our marketing efforts.

How to Apply for Product Donations

Product donations are made based upon availability. If you are requesting product in support of an event, Nike must receive your request at least 12 weeks before the event date.

Requests for product should include the following information:

1. Description of the organization, including its mission, major accomplishments, governance, area, and population served.
2. Detailed description of the project or activity and those benefiting for which product is being requested.
3. Specific purpose for product, type of product, quantity and size run.
4. Method of distribution, and accountability for delivery and utilization of product.
5. Project budget.
6. List of any previous product support received from Nike, Inc. and short project description.
7. Copy of the organization's tax-exempt notification letter from the IRS or equivalent documentation.

Nike may request additional information. Proposal materials, including photographs, videos, CDs, and special binders, cannot be returned.

E-mail or fax requests will not be accepted.

Send your completed proposal to:

Community Affairs
Nike, Inc.
PO Box 4027
Beaverton, OR 97076 USA

What Happens Next?

Requests for product are received throughout the year. Decisions are made monthly and based upon product availability. Inquiries about status of applications are highly discouraged due to limited staff resources.

All eligible requests will receive prompt staff review and response. Generally, applicants will be notified of the status of their request within eight weeks.